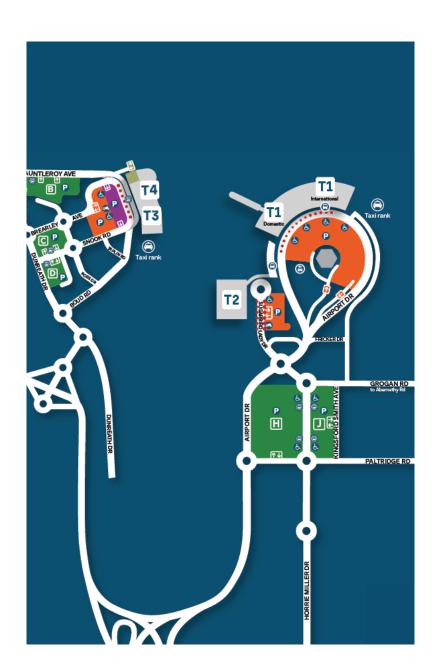
# Pop Up & Activate at Perth Airport

**Book Now !** 





#### Welcome to Perth Airport

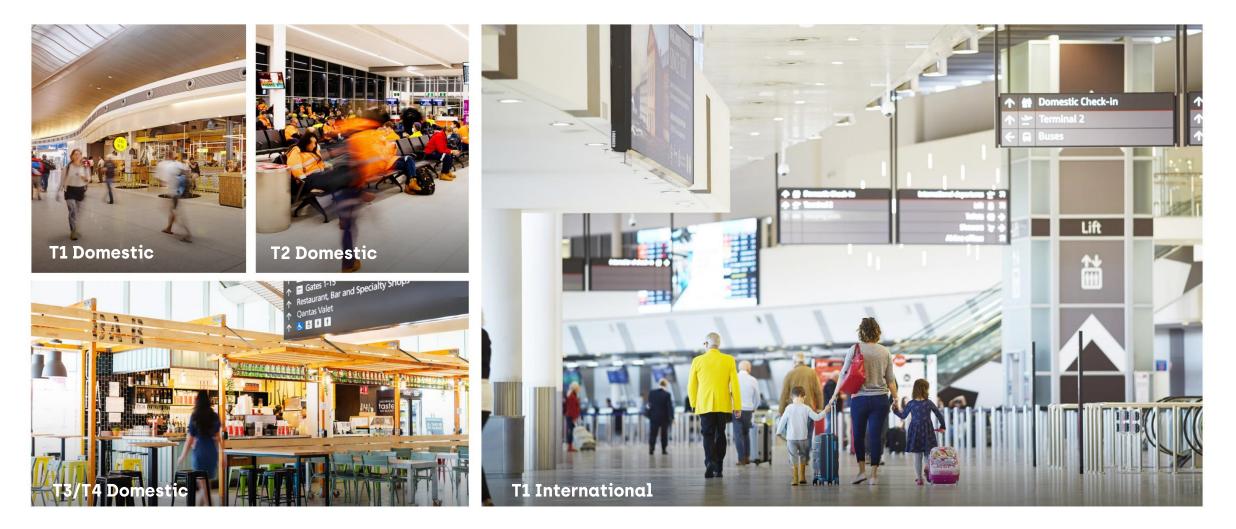
Perth Airport is Australia's Western Hub connecting lives, businesses and communities to a world of possibilities.

It is the fourth busiest airport in Australia, in terms of passenger numbers, and comprises of five airport terminals. It is a 24 hour, seven day a week, operation located 15km from Perth's CBD.

The Perth Airport estate spans 2015 hectares with sufficient capacity to expand and meet projected commercial aviation needs for the next 40 years and beyond.



Perth Airport has four Domestic Terminals. More than 260 international services are operated from T1 each day. Qantas international services depart from T3.





Dohae Dubai

Mauritius

#### **Terminal 1 International**

T1 International services 14 International airlines and directly connects travellers to 13 countries.

The majority of departing customers are travelling for leisure.

Travellers typically check in 2-3 hours prior to their scheduled flight, as per airline requirements.

Ho Chi Minh City

• Hong Kong

Manila

Kuala Lumpur Singapore

Jakarta Denpasar Christmas Is Cocos Is.

PERTH

Auckland

# Terminal 1 Domestic

T1 Domestic accommodates the majority of <u>Virgin Australia</u> interstate and intrastate services.

The demographic of customers using T1D is generally evenly split across gender, age, and trip purpose.



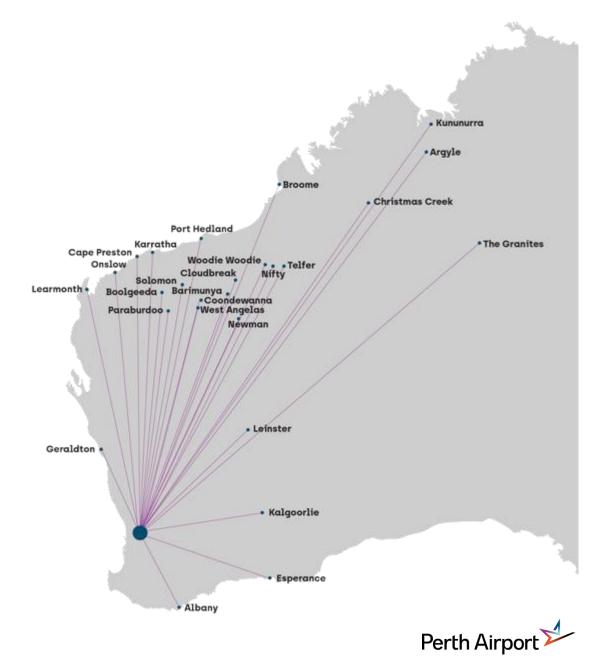




# Terminal 2

T2 is Perth's primary terminal for regional mining and tourism services, accommodating:



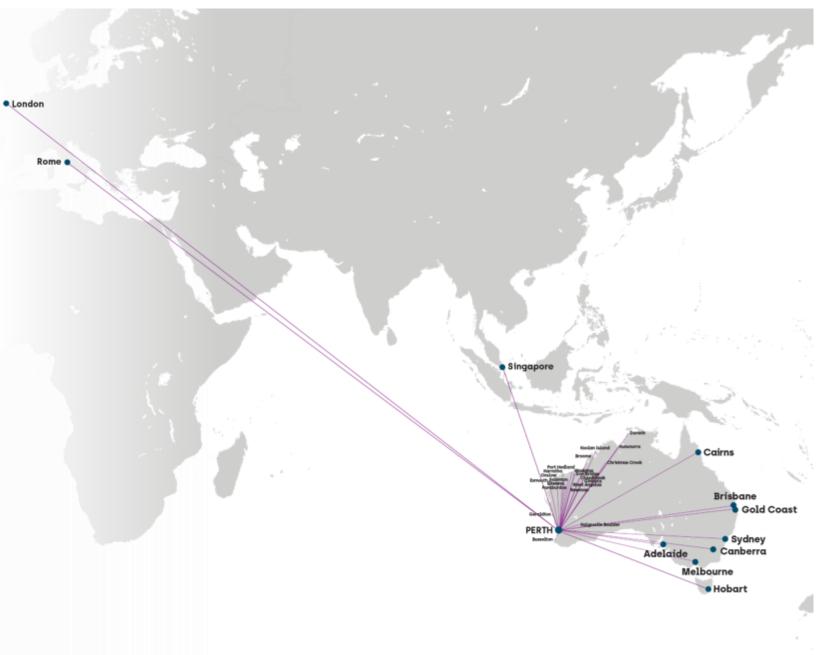


# Terminal 3

<u>Qantas</u> Domestic and International services, as well as <u>Jetstar</u> domestic services run from this Terminal.

Customers are travelling for either leisure, business or FIFO.





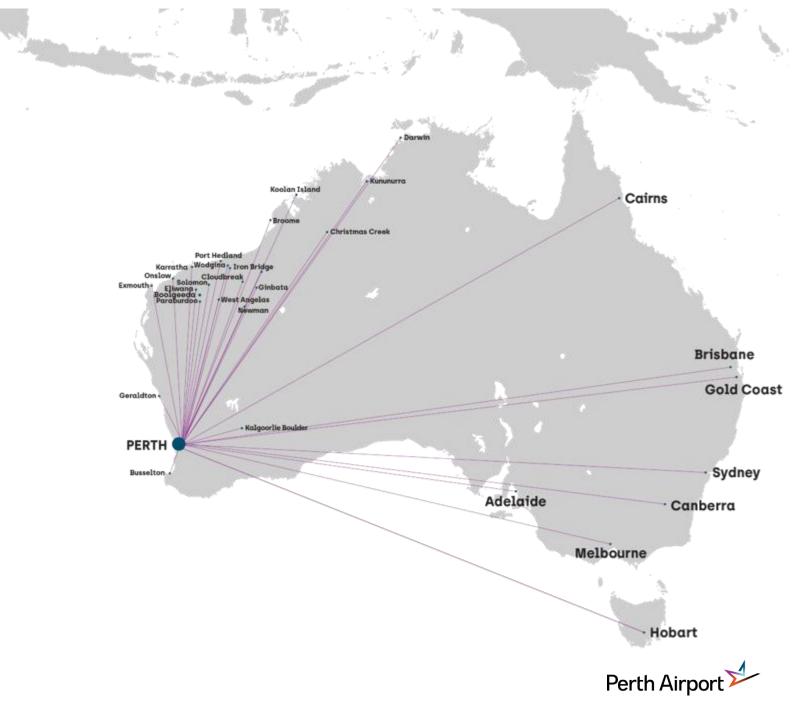


# Terminal 4

<u>Qantas</u> Domestic services run from this Terminal.

Customers are travelling for either leisure, business or FIFO.





#### We have activated a variety of brands, across a variety of categories and look forward to welcoming you!

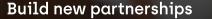
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#### Via Pop Up and Activations, we can...





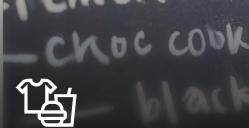
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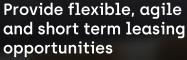


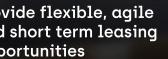
Expand existing retail offers. Test and showcase new products and services



Create a living room rather than waiting room, and ensure customers have a memorable experience with moments of wow







- chocmin Strawberry Vanilla Lhocolate



Gather data and insights to inform future planning

### Connecting you to our 14.2m passengers.



\*Perth Airport has surpassed 14 million annual passengers for first time since FY 19 with 14.176 million passengers in FY23.



#### **Frequently asked questions**

Information regarding operating at Perth Airport can be found on our website <u>Operating at Perth Airport</u>, however some Pop Up specific considerations are listed below:

**Pop Up Kiosk/Activation** - All furnishings must present to a high standard & comply with safety standards for use in a commercial setting. Pull up banners & poster stands are not permitted.

**Goods Delivery** – Terminal Service Yards are provided for the delivery of goods and for the disposal of waste. Security assists with goods screening lanes and goods screening times to enable you to bring your goods to your site.

**Security** – All staff need to adhere to the Aviation Security Airport Operating Standards to ensure no prohibited items or security vulnerabilities are present. More information can be found via the above link.

**Operating Hours** – Perth Airport is a 24/7 operation. Pending the date of your activation, we will work with you to understand the flight schedule at the time, and ensure you are maximising the passenger traffic and targeting your customers.

**Storage** – At the pop up site, all items including but not limited to personal items, boxes, or stock must not be visible at any time. Perth Airport can provide storage via a Storage Licence if required.



TASK

#### To lock in your opportunity space, please contact:

**FARIS KADDOURA** T: +61 (8) 6278 8106 M :+61 498 183 380 E: faris.kaddoura@perthairport.com.au

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